

# Media Rules Mercedes-Benz Arena

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## **The press area opens up 60 minutes before the game**

### Parking area

Journalists may use the parking area P2 (Tamara-Danz-Straße). Journalists just need their press passport or season credentials to get access.

### Credentials

Journalists can get their credentials at the counter at the press entrance (T2) on the east-side of the Mercedes-Benz Arena. The entrance opens 60 minutes prior to tip-off.

### Press seats

Press seats are located in the lower level in the first row of the sections 205 to 208 as well as in the upper level in the sections 418 and 419. The placement of all journalists will be displayed there and at the press entrance.

### Media working room

Located close to the press entrance, journalists find a media working room including press catering.

### Photographers

Photographers are seated behind the advertising panels of both baselines. Their working area is located in the media working room

### Internet access/WLAN

Journalists will be able to access internet via WLAN everywhere in the arena. Journalists will find login and password in the media working room. Also all press seats are equipped with DSL lines including cables.

### Telephone / ISDN lines

Journalists who need telephone lines for the coverage please contact Markus Fest of the Mercedes-Benz Arena: m.fest@mercedes-benz-arena-berlin.de +49 176 10305063. If possible please do NOT order it at the telephone companies.

### Press conference

The press conference with the head coaches of both teams will take place after the game in the press conference room located close to the press entrance.

### Access to mixed zone/locker room

Accredited journalists get access to players, coaches and management for interviews after the game. The mixed zone is in front of the ALBA locker room.

### VIP area/Catering

The VIP entry for journalists is not possible. Nevertheless a press catering is located in the media working room. If you plan to make a longer story or an interview with one of the players or coaches in the VIP area after the game please contact the ALBA media department beforehand.

### ALBA BERLIN Basketballteam Communications & Media

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